



SHIRELAND
BIOMEDICAL
UNIVERSITY TECHNICAL COLLEGE



OPEN EVENT GUIDE



sbmutc.org.uk

WELCOME



We're looking forward to meeting you!

We are pleased to invite you and your family to visit our school and find out more about life here. This event is designed to give you a chance to explore the school, meet staff and students, and get a sense of what daily life is like for our students. We hope it helps you feel informed and comfortable as you consider your secondary school options.

Mr Gulfam Shahzad
Principal



BEFORE YOU ARRIVE

Do I need to book a place?

There is no need to book, you can turn up at any time during the event and stay for as long as you like, up until the end of the event.

What is the difference between weeknight and weekend events?

Weeknight open events offer the full open event experience, with a wider range of activities, more classroom demonstrations and the greatest number of staff and student ambassadors available to meet.

Saturday open events are a little quieter and more relaxed. While there may be slightly fewer activities, displays and staff available than at our weeknight events, you'll still have the opportunity to explore the school, meet members of our team and ask any questions you may have. Many families enjoy the calmer atmosphere and find they have more time to chat with staff and take a look around at their own pace.

Who should attend?

We always encourage parents and guardians to come to the event along with their child. This means that everyone involved in choosing a secondary school can see the school and get a feel for whether it is the right place for your family.

We know that childcare can often be a challenge, so we welcome younger children too, however please be aware we have no separate provision or facilities for them.



BEFORE YOU ARRIVE

Which entrance should I use?

Our main reception is located on the High Street in West Bromwich town centre, opposite the Sandwell Register Office. Go through the black gate and turn left into our reception area.

Our school address is 350 High Street, West Bromwich B70 8DJ.



What time should I arrive?

We always recommend that families arrive early in order to make the most of the event, however we know that this is not always possible. You're welcome to arrive at any time during the event and stay for as long as you like, right up until the event ends and the site needs to close. We just ask that you don't arrive in the last 10 minutes, so you have plenty of time to look around.

There will be several Principal talks scheduled during the event, and staff and students will be available throughout.

How long will the event last?

The school site is open and staff and students will be available:

- 4pm-7pm on Thursday 17 September
- 10am-1pm on Saturday 19 September
- 10am-12pm on Saturday 24 October

You may stay for as long as you wish.



GETTING HERE

Where is the school?

Our school address is 350 High Street, West Bromwich B70 8DJ. We are located opposite the Sandwell Register Office.

Is parking available?

We have no parking onsite at Shireland Biomedical UTC, but you can park in one of the pay and display car parks a couple of minutes' walk from the school. The closest are Providence Place South (B70 8SB) and Edward Street (B70 8NL). Both are £3.20 for up to 3 hours and can be paid for using the PayByPhone app (extra charges may apply).

We're helping to cover the cost of parking for visitors attending our open events. If you have a valid parking ticket or parking app booking that is valid at the time of the event, simply show proof (either a photo of your parking ticket or your parking app booking) to a member of staff at reception during the event. We'll reimburse you £1 towards your parking costs. Claims must be made during the event and proof of valid parking at the time of the event is required.



Accessibility and Support

Is the event accessible?

Yes, we have a lift and accessible toilets throughout the building.

Can you support visitors with additional needs?

Our SENCO and/or SEN staff will be available during the event to discuss any specific needs with you.

If you wish to contact us in advance to make us aware of any specific needs of anyone visiting, please contact the school office on info@sbu.shirelandcat.net or 0121 828 1123.



The Event

What will happen during the event?

There will be plenty going on for you to see and do during the event. This includes:

- Talks by the Principal
- Free Food Samples
- Tours of the school
- Subject demonstrations
- Current students
- Interactive activities and displays on life at our school

Will I be able to meet teachers?

Yes, lots of our teachers will be available during the event for you to talk to and ask questions of. This includes SEND and pastoral staff.

Can we ask questions?

Yes! This is your best opportunity to ask questions of our students and staff so please take the opportunity to ask as many as you like.

Will current students be there?

Yes, there will be plenty of current students around the school for you to speak to and ask questions of.



The Event

What questions might my child like to ask?

Please make the most of the event and ask as many questions as you need to.

We also encourage your children (our prospective new students!) to chat and get involved. Here are some questions they might like to ask our staff and students:

- What clubs can I join?
- How do I make friends?
- What trips do you go on?
- What happens at lunchtime?
- How do I get help if I'm worried?

Will refreshments be available?

We will have a number of sample dishes from our school menu available for you to try during the Thursday Evening open event. For the Saturday open event, drinks and biscuits will be available.



Applying for a Year 7 Place

When do applications open?

Admissions for entry in 2027 open in July 2026 for Sandwell and 1 September 2026 for Dudley.

How do I apply for a Year 7 place?

You must apply for a year 7 place through your local authority (the council that you pay your council tax to). They will usually have an online form that you fill in with your details and choose which schools you wish to apply for, in order of preference.

When will I find out which school my child has been offered a place at?

If you provided an email address during the application process, you will find out by email on national offer day which will be early March 2027 (exact date to be confirmed).

If you did not include an email address, you will find out by post a few days after national offer day.

Where can I find admissions information?

- [Our admissions webpage](#)
- [Sandwell admissions](#)



After the Event

Will there be more opportunities for us to visit you?

We hold our main open event in September and October. However, if you feel you need to revisit us later in the year, please get in touch with the school and we will be happy to arrange an additional visit.

Who do I speak to if I have a question after the open event?

Please contact the school office and we will be happy to answer your questions: info@sbu.shirelandcat.net or 0121 828 1123.

We can't wait to meet you!

We know choosing a secondary school is an important decision. Our open event is a chance to explore the school, meet our community and ask any questions you may have. We look forward to welcoming you and your family.

Mr Gulfam Shahzad
Principal

